HELPING BEHAVIOR

Reading. Franzoi, Chapters 14

Terms You Should Know

Prosocial Behavior

Diffusion of Responsibility

Bystander Effect

Confusion of Responsibility

Pluralistic Ignorance

Altruism

Egoism

Empathy

Altruistic Personality

Overhelping
Social Norms

- Norm of Social Responsibility
- Norm of Reciprocity
- Personal Norms
- Norm of Noninvolvement
- Norm of Social Justice
Concepts You Should Master

1. What are the five choice points in helping behavior?

2. Why might people not help or take action in an emergency?

3. What are the elements in the Altruistic personality?

4. What impact do social models have on our helping behavior?

5. What is the impact of mood on helping behavior?

6. What characteristics of the victim influence helping behavior?

7. What are the things that can be done to increase helping behavior?