REC 412 - Term Project – Grading Rubric
Pike Run Youth Fishing Festival Program Planning, Delivery & Evaluation Report

_____ out of 10 1) Benefits
Identify some of the possible benefits that individual participants, families and the community might expect to gain from participation (p. 4-9 in text) - Chapter 1. (10 pts).

_____ out of 10 2) Needs Identification & Assessment
Identify a specific Needs Assessment technique, how will you determine a demand for this program, and include a sample of the assessment/survey instrument. Use existing data to demonstrate a need for this program. Chapter 7 (10 pts).

_____ out of 10 3) Programming Model:
Identify the most appropriate Program Model for your program and your reason for selecting it and describe the Program Planning Process that was used in the PRYFF (p. 68-76 in text) - Chapter 5. (10 pts).

_____ out of 10 4) Goals & Objectives:
Write the program Goals & Objectives. Two goal and six objectives for the PRYFF, 3 objectives for each of the 2 goals. - Chapter 8. (10 pts).

_____ out of 40 5) Program Development: (40 points)
Identify the Program Development factors listed below
Please address all 9 factors in detail.

a) _____ out of 3; Identify and describe the Program Activity Area for the PRYFF (p. 46-57) (3 pts)
b) _____ out of 3; Identify and describe the Program Format for the PRYFF (p. 57-63) (3 pts)
c) _____ out of 10; Develop a complete Program Plan The plan for the PRYFF you make should be detailed and complete enough so that next year another staff member could deliver the activity/program without needing further clarification. Chapter 9 (10 pts).
d) _____ out of 3; Create a Program Timeline This should be an actual timeline of the PRYFF be sure to include the program planning, delivery and evaluation phases in the timeline. (3 pts)
e) _____ out of 3; Facilities: Briefly describe and list all areas or facilities required for the PRYFF and the processes for acquiring permissions. (p147-149) (3 pts)
f) _____ out of 3; Equipment & Supplies: List all equipment and/or supplies needed. (3 pts)
g) _____ out of 3; Staffing: List the staffing requirements including qualifications and leader-to-participant ratio. (3 pts)
h) _____ out of 5; Budget:
Create a detail line item budget of all expenses and revenue, be sure to include donations/grants/sponsorships or volunteers as a line item budget. See Worksheet 10.4 on CD (p. 139-147) (5 pts)
i) _____ out of 7; Promotion:
Detail all promotion activities and create your own Program flyer. (Program Promotion – online) (7 pts)

_____ out of 10 6) Program Delivery:
Describe and summarize the actual program delivery based on your observations for the festival. - (10 pts)

_____ out of 10 7) Program Evaluation:
Develop a sample Program Evaluation Form. Produce a brief evaluation report using the evaluation data collected at the event and from your own observations and discussions with the kids and their parents. - Chapter 14 & 15. (10 pts)

_____ out of 10 8) Bibliography:
Cite at least five References in the American Psychological Association (APA) style. (10 pts)

______ Total Points: 100

Report should be approximately 20-30 pages with a minimum of 15 pages of text. Use the numbered and lettered items as headings and subheadings to structure and format the final report.
The report should be mostly written with proper sentences and paragraph structure, that is, I don’t want a series of bulleted lists or outlines, I want a cohesive, organized final written report of the PRYFF program.