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What We Will Cover in This Section

- What statistics are.
- Descriptive Statistics

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Fundamental Uses

DESCRIPTIVE STATISTICS
Techniques used to organize, summarize, and describe sets of numbers.

INFERENTIAL STATISTICS
Techniques that allow us to make estimates about populations based on sample data.


## Levels of Measurement

NOMINAL SCALE
Numbers are used as labels.

ORDINAL SCALE
Numbers are used to indicate rank order.
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## Levels of Measurement

INTERVAL SCALE
Numbers are used to indicate an actual
$\qquad$ amount and there is an equal unit of measurement between adjacent numbers.
RATIO SCALE
Numbers indicate an actual amount and there is a true zero.

## Variables

DISCRETE VARIABLE
A variable that can take on only whole $\qquad$ values.
Example: Number of toes or number of cars you have.

CONTINUOUS VARIABLE
A variable that can take on fractional values.
Example: Speedometer reading, height.
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Frequency Tables and Graphs
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Common Statistics

- Frequency
- The number of people who got a certain score.
- Symbolized with f.
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- Number
- The total count of observations in a sample. $\qquad$
- Symbolized with N.
- Percentile $\qquad$
- The percent of people who got a score and lower.
- Symbolized with $\mathrm{P}_{\mathrm{n}}$. $\qquad$ Statistics, an Overview $\qquad$

| Simple frequency distribution (N=20)   <br> Score Frequency (f) $\%$ <br> Cum \%   <br> (Percentile)   |  |  |  |
| :---: | :---: | :---: | :---: |
| 17 | 1 | 5 | 100 |
| 16 | 0 | 0 | 95 |
| 15 | 4 | 20 | 95 |
| 14 | 5 | 25 | 75 |
| 13 | 4 | 20 | 50 |
| 12 | 3 | 15 | 30 |
| 11 | 2 | 10 | 15 |
| 10 | 1 | 5 | 5 |
|  |  |  |  |


| Grouped Frequency Distribution ( $\mathrm{N}=50$ ) |  |  |  |
| :---: | :---: | :---: | :---: |
| Score | Frequency (f) | Cum f | Cum \% Percentile |
| 94-96 | 1 | 50 | 100.00 |
| 91-93 | 1 | 49 | 98.00 |
| 88-90 | 6 | 48 | 96.00 |
| 85-87 | 10 | 42 | 84.00 |
| 82-84 | 6 | 32 | 64.00 |
| 79-81 | 6 | 26 | 52.00 |
| 76-78 | 6 | 20 | 40.00 |
| 73-75 | 2 | 14 | 28.00 |
| 70-72 | 5 | 12 | 24.00 |
| 67-69 | 5 | 7 | 14.00 |
| 64-66 | 0 | 2 | 4.00 |
| 61-63 | 2 | 2 | 400 |
|  |  |  |  |







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Mean

- Sum the scores and divide by the number of scores. $\qquad$
- Symbols
- Sample: M or X
- Population: $\mu$


| Example |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 8 | 9 | 10 |  | 12 | 13 | 16 | 16 | 46 |





## Overview

The Mean describes the 'typical' score; measures of variability give an index of how much the rest of the scores in the distribution are spread out around the mean.



| Deviation Score |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Score | X-M ${ }_{\text {x }}$ | $\left(\mathrm{X}-\mathrm{M}_{\mathrm{x}}\right)^{2}$ |
|  | 5 | -2.5 | 6.25 |
|  | 6 | -1.5 | 2.25 |
|  | 7 | -. 5 | . 25 |
|  | 8 | . 5 | . 25 |
|  | 9 | 1.5 | 2.25 |
|  | 10 | 2.5 | 6.25 |
| Sum | 45 | 0 | 17.50 |
| Mean | 7.5 | 0 | 2.92 |
| Statistics, an Overview |  |  |  |


| Variance <br> Mean squared <br> deviation score <br> around the mean. |
| :---: |


| $\frac{\text { Standard Deviation }}{}$Square root of <br> the variance. |
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Standard Scores (Z-scores)

Standard Score (z-score)

The purpose of the STANDARD SCORE is to describe the location of every score in a distribution relative to the mean.


## Equations


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Examples
Mean $=50 \quad S D=10$
What is the $z$ score for
What is the $z$ score for a raw score of 45 ?
$\qquad$ a raw score of 65?
$\mathrm{Z}=(45-50) / 10$
$\mathrm{Z}=(65-50) / 10$
$Z=-5 / 10$
$Z=15 / 10$
$\mathrm{Z}=-.5$

Uses of the z-score

- Comparing different people on the same test. $\qquad$
- Comparing same person across different measures. $\qquad$
- Comparing different people across different tests.

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Between what two z-scores do $99 \%$ of the $\qquad$ cases fall?

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Measure of Association
The Correlation


What Correlational Statistics Do

1. Assess the strength of the relationship between two or more variables.
2. Determine the direction of the relationship.

- Positive.
- Negative.
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The Correlation Coefficient

- Indicated by r.
- Ranges from -1.00 to +1.00
- The number indicates the strength of the relationship.
- The sign indicates whether the relationship is positive or negative.
- Does NOT indicate causality.
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| Measuring the Correlation |  |
| :---: | :---: |
| Coefficient | Strength |
| $\begin{gathered} .60 \text { to } 1.00 \\ -.60 \text { to }-1.00 \end{gathered}$ | Very strong |
| $\begin{gathered} .40 \text { to } .59 \\ -.40 \text { to }-.59 \end{gathered}$ | Moderate |
| $\begin{gathered} .20 \text { to } .39 \\ -.20 \text { to }-.39 \end{gathered}$ | Weak |
| -. 19 to +. 19 | Very weak |

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Where Simple Correlations are Used

1. Prediction.
2. Validation studies.
3. Reliability studies.
4. Theoretical studies.
5. Identification of surrogate variables.


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