

RESEARCH STRATEGIES and REPORTS

Assignment

Beins, Chapter 4, pps 91-96

Terms you should know.

Research Strategies

Basic Research

Applied Research

Program Evaluation

Action Research

Field Research

Laboratory Research

Quantitative Research

Qualitative Research

Empirical Research Strategies

Experimental

Observational
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Survey
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Correlational
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Developmental
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Single Subject
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Research Reports

Primary Research
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Literature Review
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Theoretical Paper
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Meta-analysis
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Primary Source
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Secondary Source
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Application

The following questions apply to Saad's article, *Most Working Women Deny Gender Discrimination in Their Pay*, (Patten article 14).

1. What was the primary research technique used in this study?
2. How was the research sample identified?
3. What major research question(s) did the author want to answer?
4. How many women participated in the study?
5. Using 'eyeball' statistics, does it appear that there were differences between men and women in their beliefs about pay equity for women?
6. What conclusions, if any, did the author make?
7. What conclusions do you make from the data?