RESEARCH STRATEGIES and REPORTS

Assignment	
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Beins, Chapter 4, pps 91-96

Terms you should know.	
Research Strategies	
Basic Research	
Applied Research	
Program Evaluation	
Action Research	
Field Research	
Laboratory Research	
Quantitative Research	
Quantitative Research	
Qualitative Research	
Empirical Research Strategies	
Experimental	

<u>The Tools</u>	
Observational	
Observational	
Survey	
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Correlational	
Developmental	
1	
Single Subject	
Research Reports	
Primary Pagazrah	
Primary Research	
Literature Review	
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Theoretical Paper	
Meta-analysis	
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D : C	
Primary Source	
Secondary Source	

PSY 767 Research Methods

Concepts you should master.

1.	What are the benefits and drawbacks of field research vs laboratory research?
2.	What are the benefits and drawbacks of each of the following research strategies?
	a. Experimental
	b. Case Study
	c. Correlational
	d. Developmental
	e. Single Subject
3.	What is the relationship between internal and external validity and decision to do laboratory or field research?
4.	What is the difference between a literature review and meta-analysis?

Application

The following questions apply to Saad's article, *Most Working Women Deny Gender Discrimination in Their Pay*, (Patten article 14).

1. What was the primary research technique used in this study? 2. How was the research sample identified? 3. What major research question(s) did the author want to answer? 4. How many women participated in the study? 5. Using 'eyeball' statistics, does it appear that there were differences between men and women in their beliefs about pay equity for women? 6. What conclusions, if any, did the author make? 7. What conclusions do you make from the data?