

## Application: The Z-test

The average age of registered voters in Slippery Gulch is $\mu$ $=39.7$ years old and the standard deviation, $\sigma$, is 10 .

The League of Women Voters wanted to encourage younger people to vote so they sponsored a series of educational articles and television commercials on the benefits of voting.
Afterwards, a sample of 12 voters at the latest election was found to have a mean age of 28.2 years.

Did the advertising have an effect on voters or could this result have been a result of random error? $\qquad$ 4—1 $\qquad$

The Statistical Model, Again
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## How to Think About This

Could a sample with a mean of 28.2 have occurred in a distribution where the mean is 39.7 and the standard deviation is $10 ?$
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Does the sample with $M=28.2$ represent a different population? $\qquad$
What distinguishes this 'different' population would be the commercials. $\qquad$

## Decision Issues

- How do you determine far away?
- What measure do we have to determine how far away a sample mean is from the population mean?
- How do we determine if this mean is rare?
- What is rare?
The Z-Test Formula

$$
Z=\frac{\bar{x}-\mu}{\sigma_{\bar{X}}}
$$

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How to Compute, Step \#1

1. Determine the critical value for a one-tail test where $\mathrm{p}<.05$.
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How to Compute, Step \#2
2. Calculate the standard error.

$$
\begin{aligned}
& \sigma_{\bar{X}}=\frac{\sigma}{\sqrt{N}} \sigma_{\bar{X}} \\
&=\frac{10}{\sqrt{12}} \\
& \sigma_{\bar{X}}=\frac{10}{3.464} \\
& \sigma_{\bar{X}}=2.89
\end{aligned}
$$

## How to Compute, Step \#3

3. Calculate how far the sample mean is from the population mean in SE units.
$Z=\frac{\bar{X}-\mu}{\sigma_{\bar{X}}} \quad Z=\frac{28.2-39.7}{2.89}$

$$
Z=-3.98
$$

How to Compute, Step \#4
4. Compare the Z-score to the critical value.


## Properties of the Z-test

- What you can learn.

Does a sample mean (M) differ significantly from a population mean ( $\mu$ ) or could this difference have occurred by chance.

- Assumptions.
- Interval or ratio scales.
- Know $\mu$ and $\sigma$.
- Know the sample mean.
- Know the sample size.
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## ALPHA Level ( $\alpha$ )

- ALPHA is the statistical statement of something that is rare.
- Traditionally, alpha is defined as something that would happen $5 \%$ of the time or less.
- This is shown by: $\mathrm{p}<.05$.
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Critical Values for $\alpha$

| Critical <br> Value | Type of test |  |
| :---: | :---: | :---: |
|  | One tail | Two tailed |
| .05 | 1.64 | 1.96 |
| .01 | 2.33 | 2.58 |

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## Example \#2

Melody Tunne thought that listening to music while taking a statistics test would either be relaxing, increasing performance, or distracting, decreasing performance. She did not know which.

1. Is this a one-tail or two-tail test?
2. What alpha level should Melody set?
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Melody's Data

- The mean for the population of students who have taken the statistics test is $\mu=50$.
- The standard deviation for all students is $\sigma=$ 12.
- Melody got a sample of 49 students who listened to music while taking the test.
- Their mean was 54.63
- Their standard deviation was 7.
$\qquad$


