

# Psy 331

## Inferential Statistics

### Introduction



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### What We Will Cover in This Section

- Course requirements.
- Introduction.
- Research designs.
- Variables.
- Numbers.



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### Course Requirements

- Text.
  - Heiman
- Study Guide.
  - Asterisks.
- Pocket calculator.
- SPSS Data Set.
- Attendance.
- Contacting me.
- Honesty.
- Office hours.
- Review sessions.
- Completed a preliminary course in descriptive statistics.

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## Course Web Site

- Syllabus.
- Study Guide.
- SPSS Guide
- How to contact me.
- PowerPoint slides.
- Interesting sites.
- Pictures of me.



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## Evaluation: Assignments

- Homework problems in the Study Guide.
  - You must do your own work but you may consult with classmates to do them.
- SPSS problems in the study guide.
  - Your NAME MUST BE PRINTED on the SPSS printouts.
  - You must do your own work.

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## Evaluation #2: Quizzes

- Quiz after each section.
  - Each quiz worth about 15-25 points.
  - Drop lowest quiz in computing grade.
  - Drop the first missed quiz as the lowest quiz.
  - Make up subsequent quizzes with excuse.
  - Lose a point a day for late quizzes.
  - Must make up work the week you return to class.

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## What Quizzes May Look Like



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## Sample Multiple Choice Item.

1. This course is called
  - A. Elementary physics
  - B. Fun with sushi.
  - C. Inferential statistics.
  - D. Existential phenomenology.

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## Typical TRUE FALSE items.

1. **TRUE FALSE** California University of Pennsylvania is not located in the state of California.
2. **TRUE FALSE** Your professor is Wolley Segap.

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## Typical Fill-in Item

\_\_\_\_\_ is the current President of the United States.

Your incredibly handsome instructor sports what kind of neckwear?  
\_\_\_\_\_

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## Typical Definition

Define and give an example of the term **CHEATING**.

*CHEATING occurs when a person copies another person's work and turns it in as his/her own. An example would be copying someone's quiz answers or turning in someone else's paper and taking credit for it.*

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## Examples of **Bad** Definitions.

**CHEATING** is when you cheat and do bad things. Like taking your friend's pencil.

CHEATING is illegal stuff people do in class and they get caught.

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### Evaluation #3: Other

- **Optional final examination.**
  - Get 80% or better and I will increase your grade one letter.
- **No extra credit.**

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## WARNING #1!

**Miss a Class**



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## WARNING #2!

- Your homework assignments **MUST** represent **YOUR WORK**.
- I will not grade an assignment that does not show **YOUR CALCULATIONS**.

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# WARNING #3!



I get to answer all cell phones that ring during class.

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# Warning #4!

- If you **TEXT MESSAGE** during class I will assume that this is more important than what I have to teach.
- I will ask you to carry out this critical activity elsewhere.



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## Approach to the Course

- Theory.
- How computations are done.
- Interpretation.
- Assumptions.

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## Major Goal of the Course

Give you the basic knowledge to understand basic inferential statistics as they are used in psychological research.

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## Reality Check



- What are your assumptions or concerns?
- My assumptions about you.
  - You want to do well.
  - You will contact me when you get stuck.
  - You have the courage to ask...

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## Basic Terms and Concepts



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## Basic Terminology

### STATISTICS

*Numerical techniques for describing groups of people or events.*

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## Fundamental Uses

### DESCRIPTIVE STATISTICS

*Techniques used to organize, summarize, and describe sets of numbers.*

### INFERENCE STATISTICS

*Techniques that allow us to make estimates about populations based on sample data.*

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## Population

*All members of a group that are alike on at least one characteristic.*

### PARAMETER

*Symbol used to indicate the properties of a population.*

In statistics, parameters are expressed in Greek letters ( $\mu, \sigma$ ).

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## Sample

*A group that is less than the total population from which it is drawn.*

### STATISTIC

*Symbol used to indicate the properties of a sample.*

Statistics are expressed in Roman letters (M, S, r).

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## Variables



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## Experimental Variables

- **Independent variable.**
  - The treatment or condition that is manipulated by an experimenter.
- **Dependent variable.**
  - The variable that is measured in an experiment.

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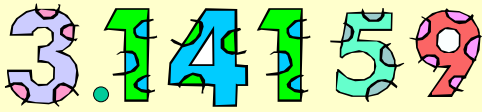
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## Using Numbers

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## Levels of Measurement

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### NOMINAL SCALE

*Numbers are used as labels.*

### ORDINAL SCALE

*Numbers are used to indicate rank order.*

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## Levels of Measurement

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### INTERVAL SCALE

*Numbers are used to indicate an actual amount and there is an equal unit of measurement between adjacent numbers.*

### RATIO SCALE

*Numbers indicate an actual amount and there is a true zero.*

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## Computing and Reporting Numbers

1. Make computations at 4 decimals.
2. Report data at two decimals.
  - Round to two decimals **only after** the computations are done.

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## Round Each of these Numbers

- 55.679
- -.583
- 109.34768



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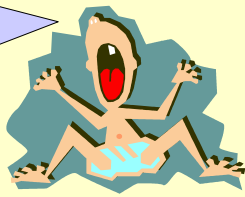
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## FINALLY

**Bring a  
calculator  
to class!!**



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