Research Techniques

Reading: H & O Chapter 1	
Terms you should know.	
Science and Personality Research	
Theory	
Hypothesis	
Observation	
Research Techniques	
Introspection	
Case Study	
Survey/Questionnaire	
Correlational Analysis	
Experimental Analysis	
Independent Variable	

Dependent Variable		
E 1C		
Experimental Group	• • • • • • • • • • • • • • • • • • • •	• •
		• •
Control Group		
Control Group	• • • • • • • • • • • • • • • • • • • •	• •
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Concepts you should understand.

- 1. Why should a theory be verifiable?
- 2. Why should a theory be testable?
- 3. If a person selected only one research technique to develop a personality theory, how might this affect his/her impressions about personality.
- 4. If a person collected data from only one population (example mixed racial couples in western Pennsylvania) how might the results be affected?