

Learning Approaches

Reading: H & O Chapters 9, 10, 11

Terms you should know.

J. B. Watson
.....
.....

Pavlov
.....
.....

Classical Conditioning
.....
.....

Unconditioned Stimulus (UCS)
.....
.....

Unconditioned Response (UCR)
.....
.....

Conditioned Stimulus (CS)
.....
.....

Conditioned Response (CR)
.....
.....

Acquisition
.....
.....

Extinction
.....
.....

Spontaneous Recovery
.....
.....

B. F. Skinner

Respondent Behavior
.....
.....

Operant Behavior
.....
.....

Stimulus Discrimination
(Discriminative Stimulus)
.....
.....

Stimulus Generalization
.....
.....

Primary Reinforcer
.....
.....

Secondary Reinforcer
.....
.....

Shaping
.....
.....

Chaining
.....
.....

Reinforcement Schedule
.....
.....

Continuous
reinforcement
.....
.....

Variable reinforcement
.....
.....

Reinforcement
Contingencies

.....
.....
.....

Positive reinforcement

.....
.....
.....

Negative reinforcement

.....
.....
.....

Punishment

.....
.....
.....

Avoidance

.....
.....
.....

Superstitious behavior

.....
.....
.....

Noncontingent
reinforcement

.....
.....
.....

Token Economy

.....
.....
.....

Dollard & Miller

Drive reduction

.....
.....
.....

Drive

.....
.....
.....

Habit

.....
.....
.....

Cue
.....
.....

Response
.....
.....

Response hierarchy
.....
.....

Conflicts
.....
.....

 Approach-approach
.....
.....

 Approach-avoidance
.....
.....

 Avoidance-avoidance
.....
.....

 Double approach
 avoidance
.....
.....

Frustration-aggression
hypothesis
.....
.....

Displacement
.....
.....

Mischel & Bandura

 Personality Coefficient
.....
.....

Consistency Paradox
.....
.....

Reciprocal Determinism
.....
.....

Extrinsic reinforcement
.....
.....

Intrinsic reinforcement
.....
.....

Observational learning
.....
.....

 Vicarious learning
.....
.....

 Vicarious punishment
.....
.....

Self-efficacy
.....
.....

Self-exonerating mechanism
.....
.....

Delay of gratification
.....
.....

Concepts you should understand.

1. Some 'Radical behaviorists' suggest that our personality is controlled by the environment. What does this mean? Explain your opinion from both Pavlov's and Skinner's point of view..
2. Be able to identify and describe the elements of classical conditioning acquisition and extinction.
3. Be able to identify and describe the elements of operant conditioning acquisition and extinction.
4. How do various reinforcement schedules influence the acquisition of behavior.
5. How did Dollard and Miller link the behaviorist approach to personality to the psychoanalytic approach? Give at least two examples.

My Experiences #4
The Learning Mirror.

Name: _____

1. Pavlov felt that we acquired an emotional response (Conditioned Response) to neutral objects (Conditioned Stimulus) through associating them with an arousing situation (Unconditioned Stimulus).
 - a. What positive feeling do you believe that you have associated with what most people would see as being neutral. What is it and how do you think you learned it?

 - b. What negative feeling have you developed for some neutral object? How did you acquire it? How might you Extinguish it?

 - c. How have the principles of reinforcement been used to influence your behavior? Describe the behavior and the reinforcement that has influenced it.

 - d. How have you used reinforcement principles to change the behavior of someone else? What have you done?

 - e. Do you ever engage in superstitious behaviors? How might they have been reinforced?

